



INDICADORES TURÍSTICOS POR MES, 2024/p

2024/p

	ene-24	feb-24	mar-24	abr-24	may-24	jun-24	jul-24	ago-24	sep-24	TOTAL
AFORO VEHICULAR TOTAL	2,756,801	2,490,027	2,948,053	2,897,093	3,035,403	3,049,502	3,369,297	3,333,379	2,987,521	26,867,076
ESCÉNICA TIJUANA - ENSENADA	1,528,279	1,380,211	1,617,529	1,568,412	1,665,357	1,723,063	1,904,083	1,895,317	1,725,504	15,007,755
PC-34 PLAYAS DE TIJUANA	641,299	563,157	622,908	610,353	649,099	661,998	691,929	708,541	668,300	5,817,584
PC-35 ROSARITO	370,252	341,690	417,656	398,491	430,031	450,681	511,299	498,763	447,109	3,865,972
PC-189 NODO-POPOTLA	82,825	77,297	96,089	93,885	95,950	100,640	119,257	117,489	100,478	883,910
PC-36 ENSENADA	433,903	398,067	480,876	465,683	490,277	509,744	581,598	570,524	509,617	4,440,289
AFORO VEHICULAR CARRETERA TIJUANA-MEXICALI	1,228,522	1,109,816	1,330,524	1,328,681	1,370,046	1,326,439	1,465,214	1,438,062	1,262,017	11,859,321
TIJUANA-TECATE	502,722	473,870	554,523	566,435	575,050	573,793	620,376	611,433	540,726	5,018,928
PC-83 EL HONGO (TECATE - LA RUMOROSA)	367,523	311,819	377,826	383,449	395,977	348,325	389,154	382,177	333,799	3,290,049
LA RUMOROSA-CENTINELA	358,277	324,127	398,175	378,797	399,019	404,321	455,684	444,452	387,492	3,550,344
ARRIBOS DE CRUCEROS PASAJEROS EN TRANSITO	24	22	21	26	26	23	25	21	13	201
OPERACIONES AÉREAS ESTATAL PASAJEROS AÉREOS ESTATAL	8,134	7,094	8,430	8,393	8,512	8,367	9,452	9,304	8,115	75,801
OPERACIONES AÉREAS TIJUANA PASAJEROS*	1,140,238	983,296	1,104,910	1,073,213	1,106,277	1,131,307	1,291,127	1,221,727	1,026,855	10,078,950
OPERACIONES AÉREAS TIJUANA PASAJEROS*	7,147	6,242	7,082	7,447	7,561	7,592	8,600	8,493	7,311	67,475
OPERACIONES AÉREAS MEXICALI PASAJEROS*	1,028,734	896,690	1,011,912	999,962	1,032,177	1,049,536	1,195,072	1,134,713	955,565	9,304,361
OPERACIONES AÉREAS MEXICALI PASAJEROS*	870	698	717	666	661	686	774	730	706	6,508
OPERACIONES AÉREAS SAN FELIPE PASAJEROS	117	154	639	280	290	89	78	81	98	1,818
OPERACIONES AÉREAS SAN FELIPE PASAJEROS	244	332	1,519	616	527	294	140	141	212	4,025
Ocupación Hotelera Estatal Todas las Categorías*	43.66%	49.77%	53.62%	54.15%	54.69%	55.83%	59.17%	58.89%	54.25%	53.8%
TIJUANA*	56.71%	61.15%	61.60%	66.52%	66.22%	66.83%	68.65%	70.66%	65.61%	64.9%
TECATE*	57.48%	65.21%	65.29%	62.28%	67.52%	66.82%	66.52%	66.08%	60.08%	64.3%
MEXICALI*	56.83%	67.29%	65.01%	63.90%	60.97%	59.31%	53.62%	55.87%	57.96%	60.0%
SAN FELIPE*	22.59%	23.60%	54.83%	37.49%	45.56%	40.65%	32.50%	27.37%	29.92%	34.8%
ROSARITO*	26.42%	28.47%	38.93%	34.98%	38.52%	46.06%	59.84%	55.92%	41.97%	41.4%
ENSENADA*	27.65%	37.63%	38.94%	44.23%	44.75%	48.02%	59.37%	57.70%	52.03%	45.7%
SAN QUINTÍN*	33.47%	37.01%	41.86%	40.61%	37.70%	36.69%	43.93%	41.17%	38.17%	39.0%
CUARTOS OCUPADOS EXPANDIDOS TOTAL**	339,598	351,778	406,523	398,862	417,131	409,301	446,008	448,080	400,608	3,617,889
TIJUANA**	144,606	144,692	155,876	162,447	166,820	162,554	169,952	176,305	160,448	1,443,700
TECATE**	10,698	11,415	12,708	11,694	13,366	12,647	13,359	12,972	11,001	109,860
MEXICALI**	111,847	115,486	121,816	122,605	124,503	118,553	116,878	118,307	115,169	1,065,164
SAN FELIPE**	10,199	9,771	23,685	15,733	20,492	17,230	14,232	12,235	12,720	136,297
ROSARITO**	16,272	16,567	23,882	20,610	23,616	25,294	36,918	35,935	25,261	224,355
ENSENADA**	37,513	44,273	56,510	54,417	57,159	62,385	81,845	79,860	65,136	539,098
SAN QUINTÍN**	8,463	9,574	12,046	11,356	11,175	10,638	12,824	12,466	10,873	99,415
CRUCES FRONTERIZOS										
CROSS BORDER XPRESS TOTAL	347,450	275,342	319,036	303,066	306,881	355,796	421,306	344,055	283,381	2,956,313
CROSS BORDER XPRESS (southbound)	142,828	127,696	150,230	138,512	147,373	180,060	188,204	158,216	129,488	1,362,607
CROSS BORDER XPRESS (northbound)	204,622	147,646	168,806	164,554	159,508	175,736	233,102	185,839	153,893	1,593,706
PERSONAS	5,710,791	5,266,493	5,857,777	5,698,109	5,894,886	5,830,395	6,008,956	5,981,407	5,704,516	51,953,330
CIUDADANOS USA	2,662,342	2,481,308	2,759,892	2,653,495	2,617,211	2,713,466	2,796,568	2,783,747	2,650,865	24,118,894
NO CIUDADANOS USA	3,048,449	2,785,185	3,097,885	3,044,614	3,277,675	3,116,929	3,212,388	3,197,660	3,053,651	27,834,436
TIJUANA	3,802,593	3,461,194	3,872,784	3,825,604	3,959,885	3,982,073	4,183,004	4,140,609	3,866,543	35,094,289
SAN YSIDRO	2,678,056	2,431,474	2,737,229	2,691,912	2,801,845	2,814,679	2,896,013	2,876,621	2,652,914	24,580,743
OTAY	1,124,537	1,029,720	1,135,555	1,133,692	1,158,040	1,167,394	1,286,991	1,263,988	1,213,629	10,513,546
MEXICALI	1,665,297	1,583,480	1,734,818	1,623,644	1,664,631	1,589,591	1,562,180	1,580,710	1,586,052	14,590,403
CALEXICO (West)	1,002,340	944,063	1,037,615	986,583	1,041,020	1,008,219	980,687	990,300	1,005,235	8,996,062
CALEXICO (East)	492,727	466,330	516,330	485,229	481,548	451,532	456,916	463,984	453,767	4,268,363
ALGODONES (Andrade)	170,230	173,087	180,873	151,832	142,063	129,840	124,577	126,426	127,050	1,325,978
TECATE	242,901	221,819	250,175	248,861	270,370	258,731	263,772	260,088	251,921	2,268,638

FUENTES: Secretaría de Turismo del Estado de Baja California, Administración del Sistema Portuario Nacional de Ensenada, Comandancias de los Aeropuertos de Tijuana, Mexicali y San Felipe; No se considera como pasajero al piloto u otro personal de la tripulación (excepto AISF); Cross Border Xpress de los Estados Unidos de América; Customs and Border Protection CBP del Homeland Security de los Estados Unidos de América; Caminos y Puentes Federales de Ingresos y Servicios Conexos, Baja California; Fideicomiso Público de Admón. de Fondos e Inversión del Tramo Carretero Centinela-La Rumorosa; // Datos estimados en color rojo.